

# COALITION BUILDING IN DELAWARE

BALANCING NATURE & COMMERCE IN THE BRANDYWINE VALLEY

APRIL 8-9, 2019: WINTERTHUR MUSEUM AND GARDEN



CONNECTING EVERYONE TO WHERE THEY WANT TO GO

# TRAILS AND PATHWAYS

## ■ OUR WORK:

- STATEWIDE TRAIL ADVOCACY
- FUTURE TRAILS OF NORTHERN DELAWARE

## ■ OUR ACCOMPLISHMENTS

- ADVOCATED FOR AND SAW COMPLETION OF 60 MILES OF NEW TRAILS INCLUDING:
  - NORTHERN DELAWARE GREENWAY TRAIL
  - MICHAEL CASTLE TRAIL
  - JACK A MARKEL TRAIL
- IDENTIFIED OVER 188 MILES OF TRAIL IDEAS INCLUDING:
  - BRANDYWINE HERITAGE TRAIL
  - CLAYMONT TO FOX POINT TRAIL
  - COMMONS BOULEVARD AND NEWPORT SPURS FROM THE MARKEL TRAIL
- WORKING TO INTEGRATE CREATIVE TRAIL FUNDING INTO TRAIL PROJECTS



# SCENIC BYWAYS

- BRANDYWINE VALLEY NATIONAL SCENIC BYWAY
- DELAWARE BAYSHORE BYWAY
- HISTORIC LEWES BYWAY



## OUR ROLE IN OUR THREE BYWAYS:

- MANAGING ENTITY
- GRANT MANAGER
- MANAGEMENT COMMITTEE CHAIR



# FUTURE TRAILS OF NORTHERN DELAWARE

- INITIATIVE FUNDED
- COMMITMENTS
  - BUILD A SUSTAINABLE TRAILS COALITION
  - DEVELOP A MAJOR TRAILS PROGRAM
  - PROVIDE SUPPORTING TECHNICAL GIS CAPABILITIES
  - CONDUCT COMMUNITY OUTREACH
  - PLACE ONE TRAIL PROJECT ON THE TIP
  - ADVANCE OTHER PROJECTS TOWARDS IMPLEMENTATION
  - DEVELOP CREATIVE FUNDING STRATEGIES TO SPEED UP IMPLEMENTATION



## Future Trails of Northern Delaware Coalition Members

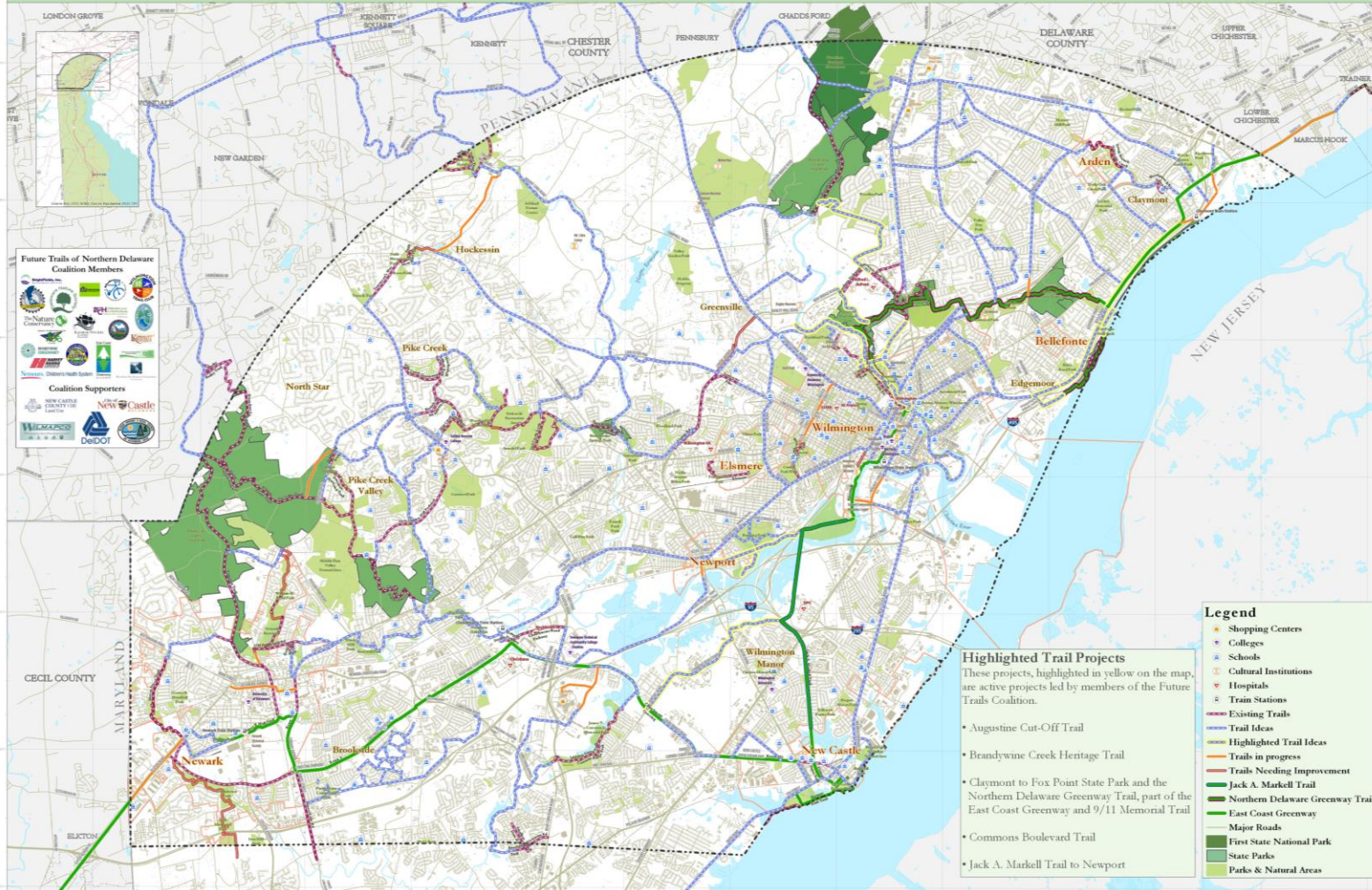


## Coalition Supporters





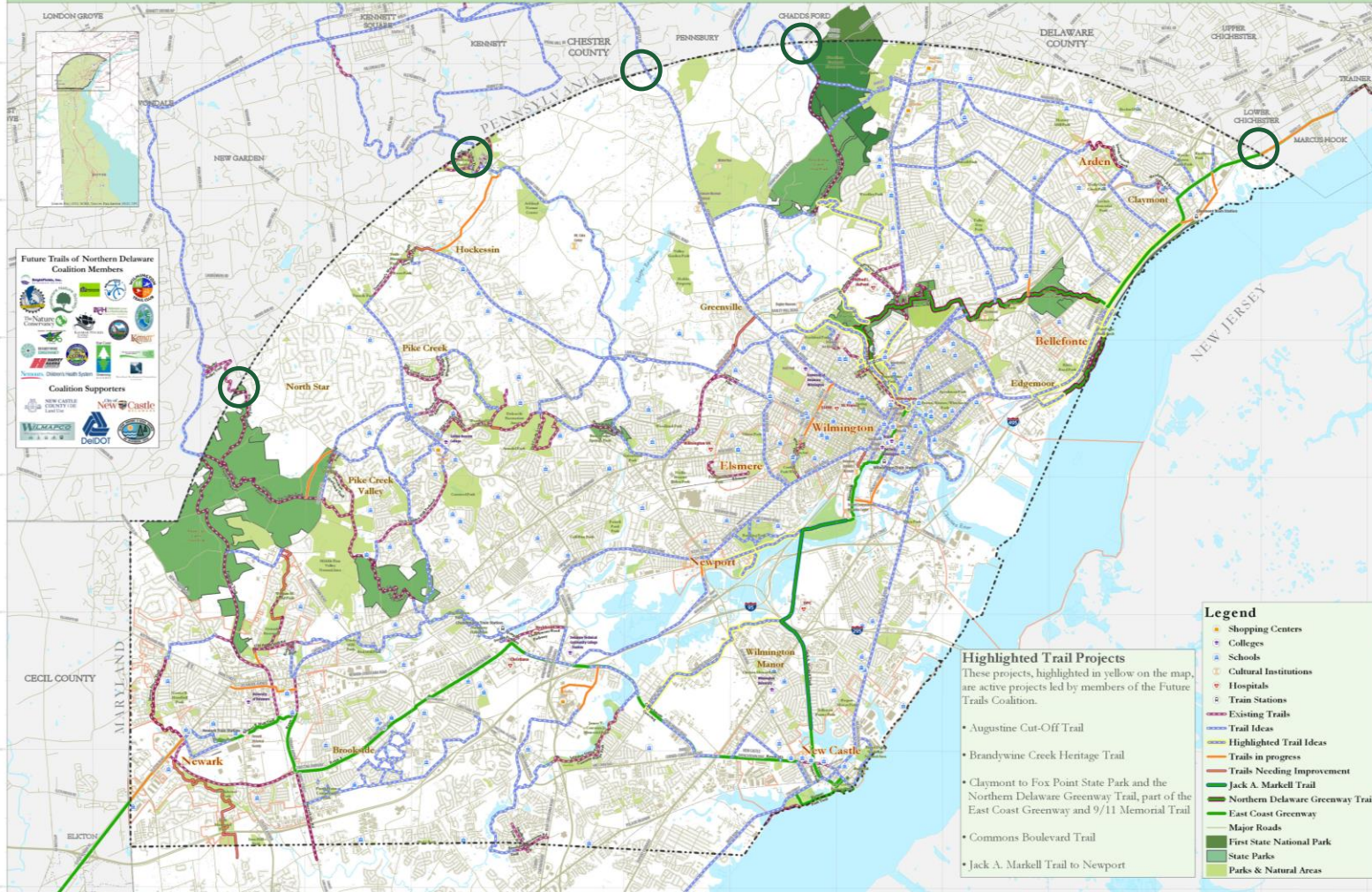
# FUTURE TRAILS OF NORTHERN DELAWARE



# MAJOR TRAILS MAP



# FUTURE TRAILS OF NORTHERN DELAWARE



# MAJOR TRAILS MAP

SHOWING CONNECTIONS TO THE CIRCUIT TRAILS

Delaware Greenways recognizes the input and support of the Future Trails of Northern Delaware Coalition in the preparation of this map. Funding provided through a grant of DELAWARE GREENWAYS FOUNDATION.

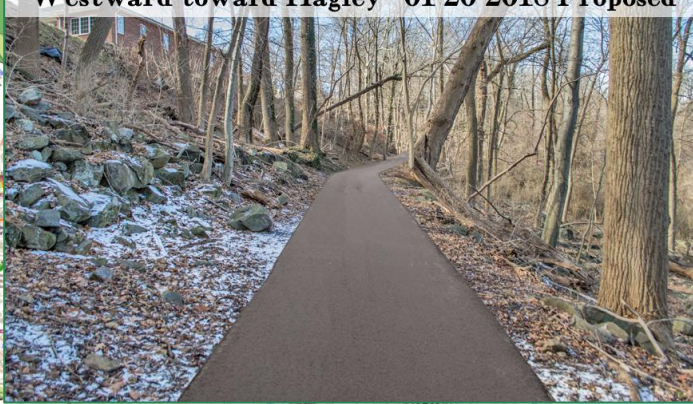
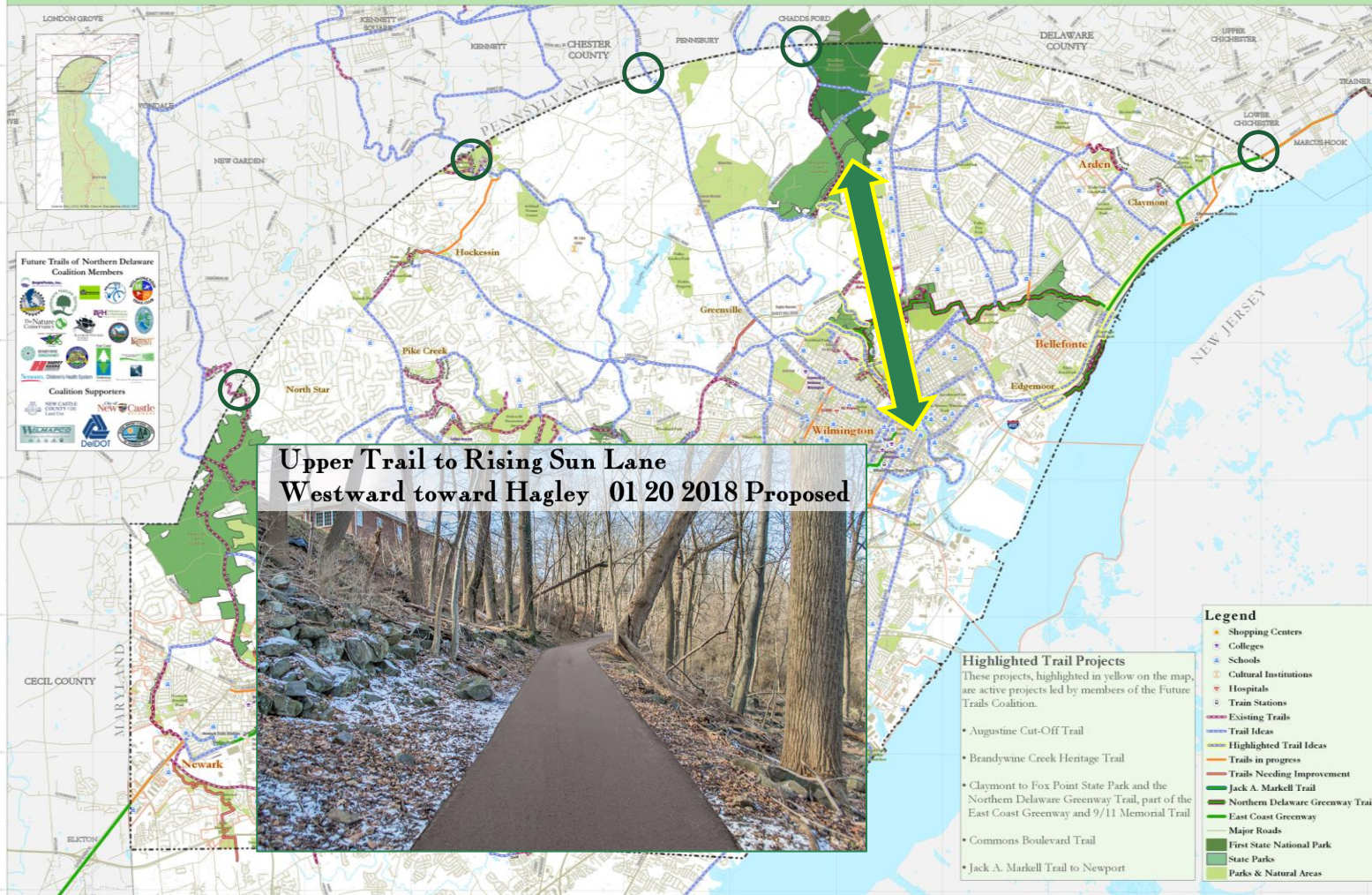
## MAJOR TRAILS MAP

A network of off-road trails and pedestrian and bicycle friendly streets that connect us to the places where we live, work, learn and have fun.





# FUTURE TRAILS OF NORTHERN DELAWARE



# MAJOR TRAILS MAP

## BRANDYWINE HERITAGE TRAIL

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## MAJOR TRAILS MAP

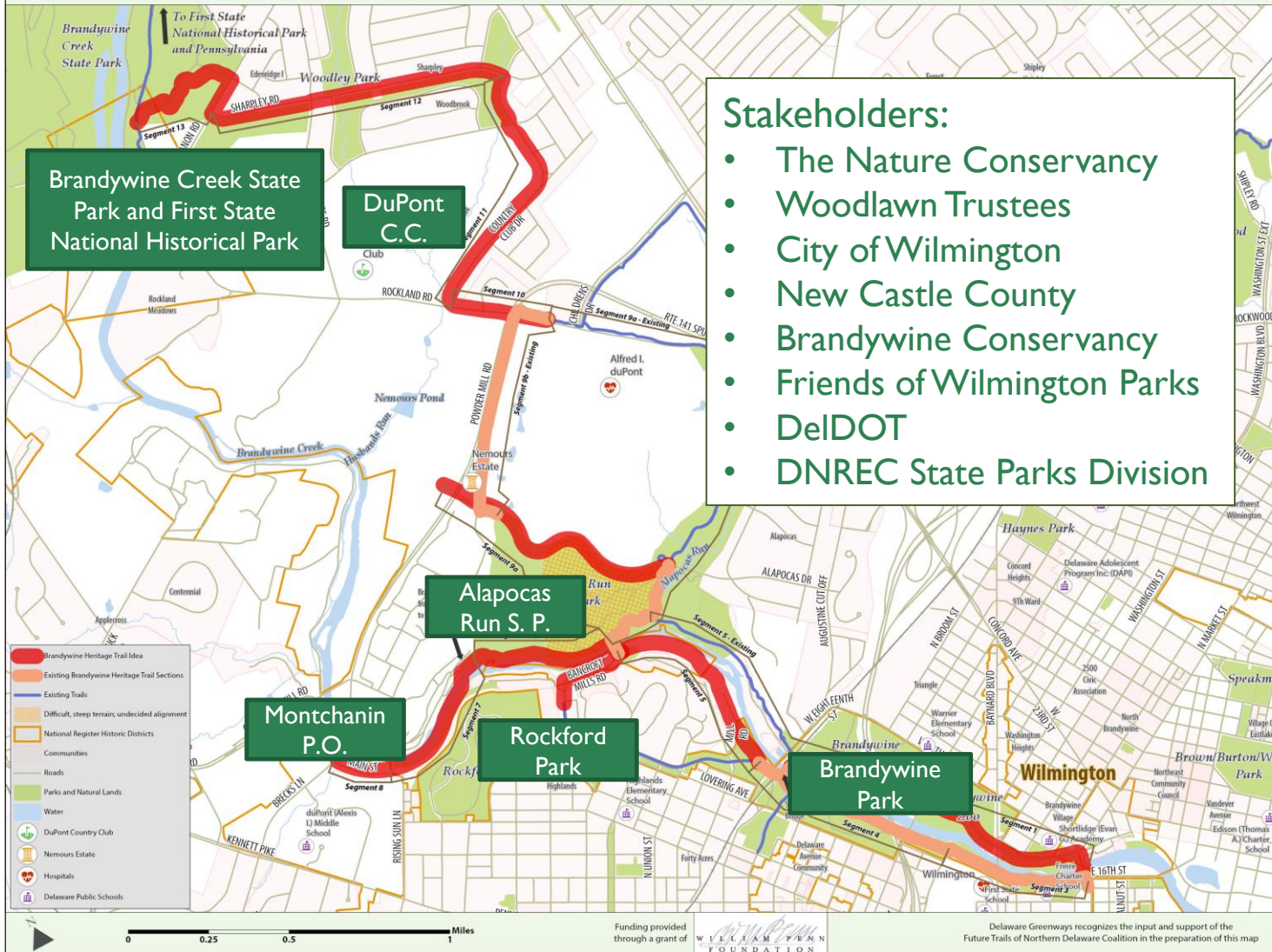
A network of off-road trails and pedestrian and bicycle friendly streets that connect us to the places where we live, work, learn and have fun.

0 1 2 4 6 Miles  
Last Revised 3/8/2019





## Brandywine Heritage Trail Project Map



### Stakeholders:

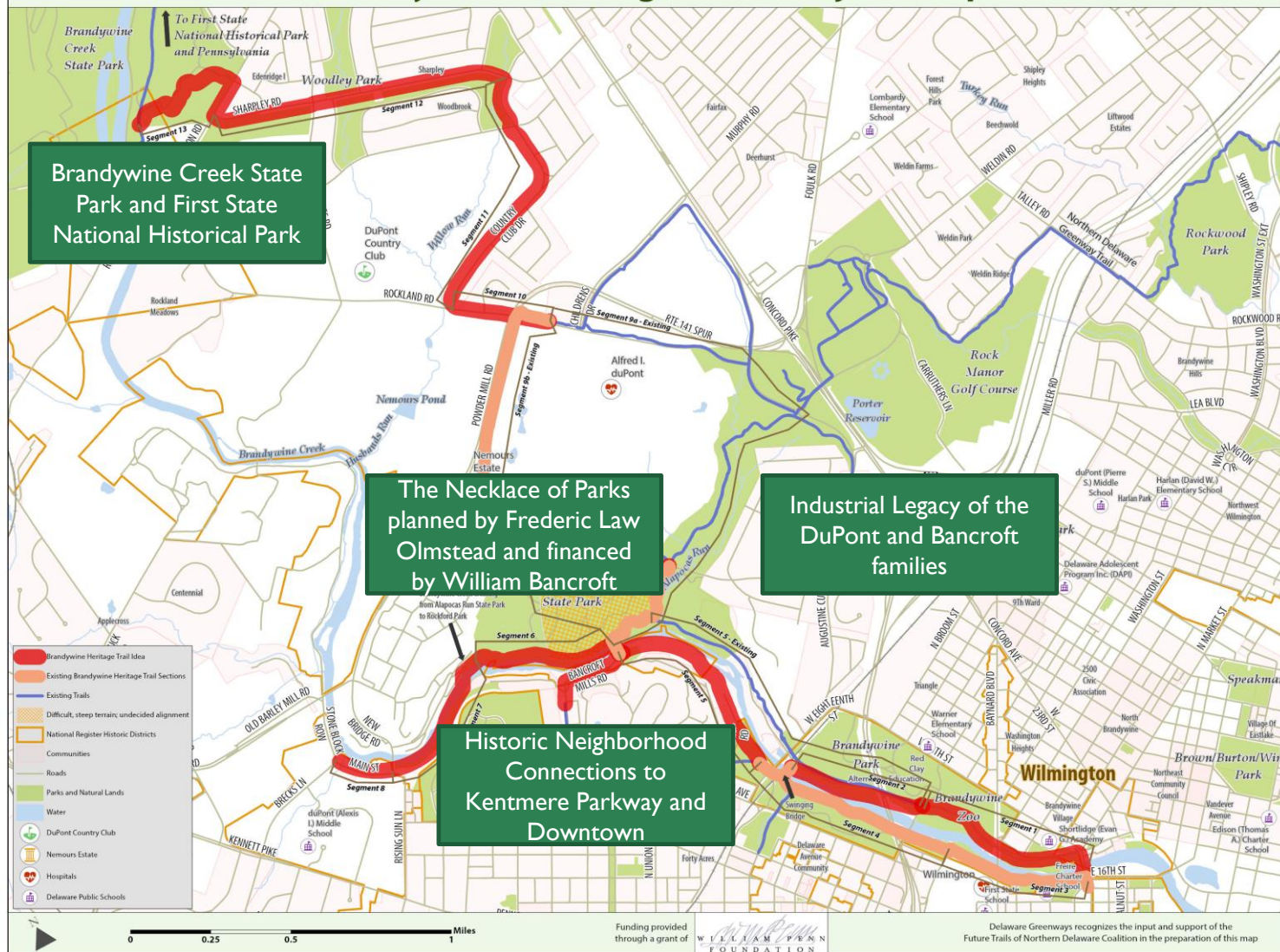
- The Nature Conservancy
- Woodlawn Trustees
- City of Wilmington
- New Castle County
- Brandywine Conservancy
- Friends of Wilmington Parks
- DeIDOT
- DNREC State Parks Division

# BRANDYWINE HERITAGE TRAIL MAP

## STAKEHOLDER COMMITTEE AND KEY LANDMARKS



## Brandywine Heritage Trail Project Map

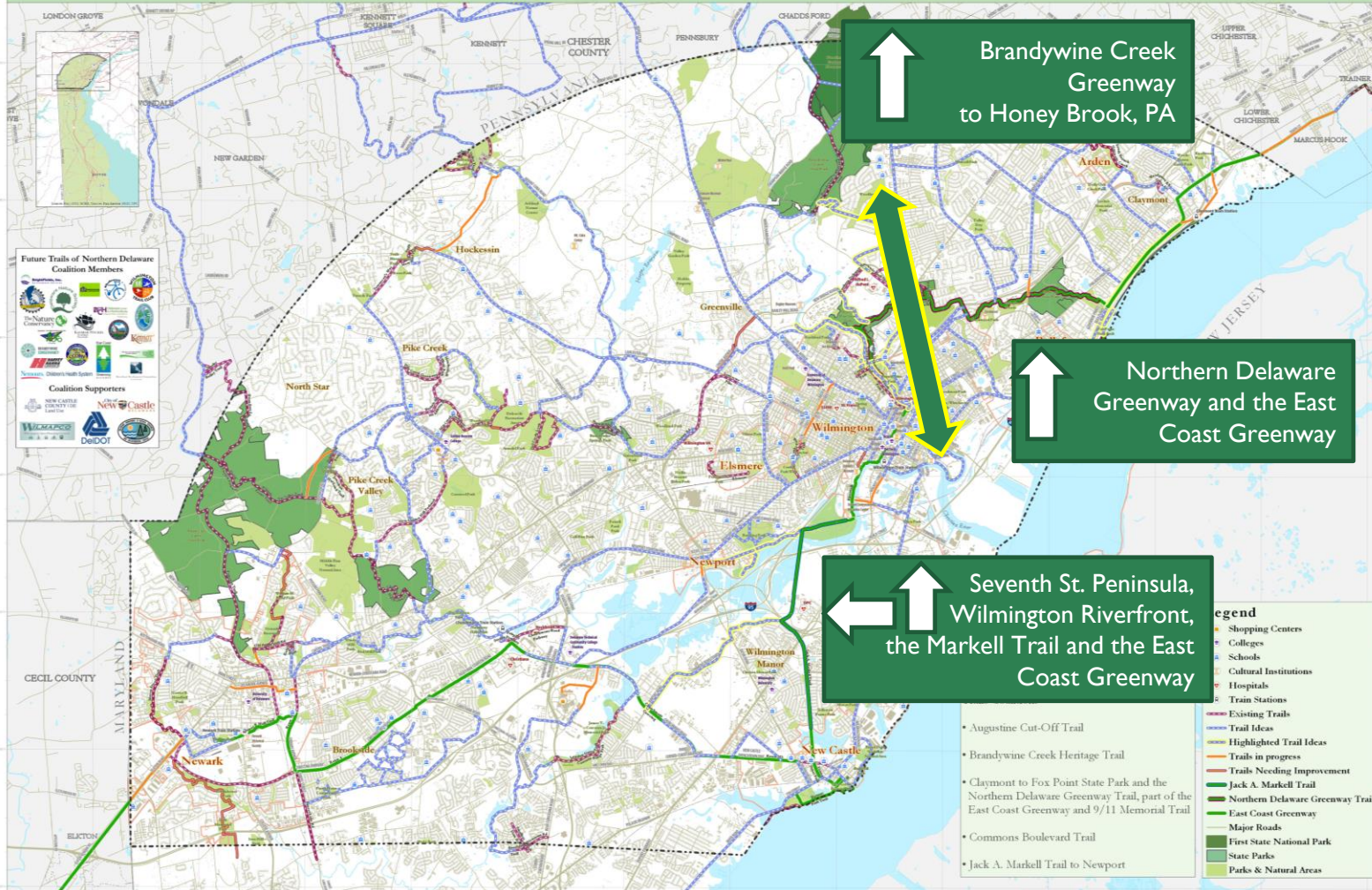


# BRANDYWINE HERITAGE TRAIL MAP

THE HERITAGE AND THE CONNECTIONS WE CELEBRATE



# FUTURE TRAILS OF NORTHERN DELAWARE



# MAJOR TRAILS MAP

## KEY REGIONAL CONNECTIONS



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0 1 2 4 6  
Miles  
Last Revised 3/8/2019





# BRANDYWINE HERITAGE TRAIL: NEXT STEPS

- CONTINUE TO ADD STAKEHOLDERS AND FRIENDS
- FORMALIZE TRAIL SEGMENTS
- DEVELOP SEGMENT BY SEGMENT IMPLEMENTATION/FUNDING PLAN
- CONTINUE TO UPDATE AND EXECUTE THE ACTION PLAN
- DEVELOP COLLATERALS; E.G., STORY MAPS, ONE PAGES, ETC.

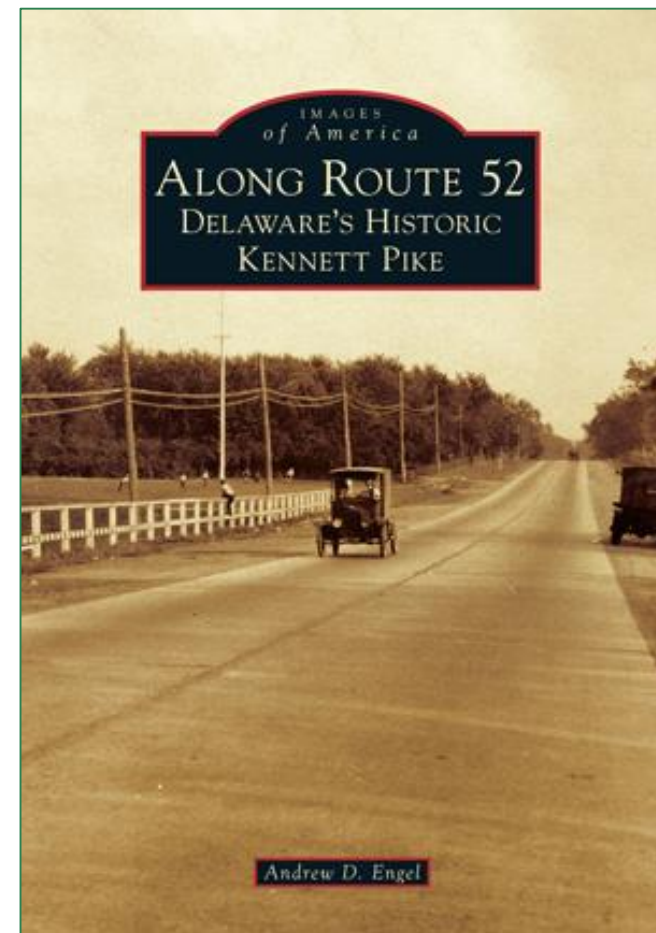
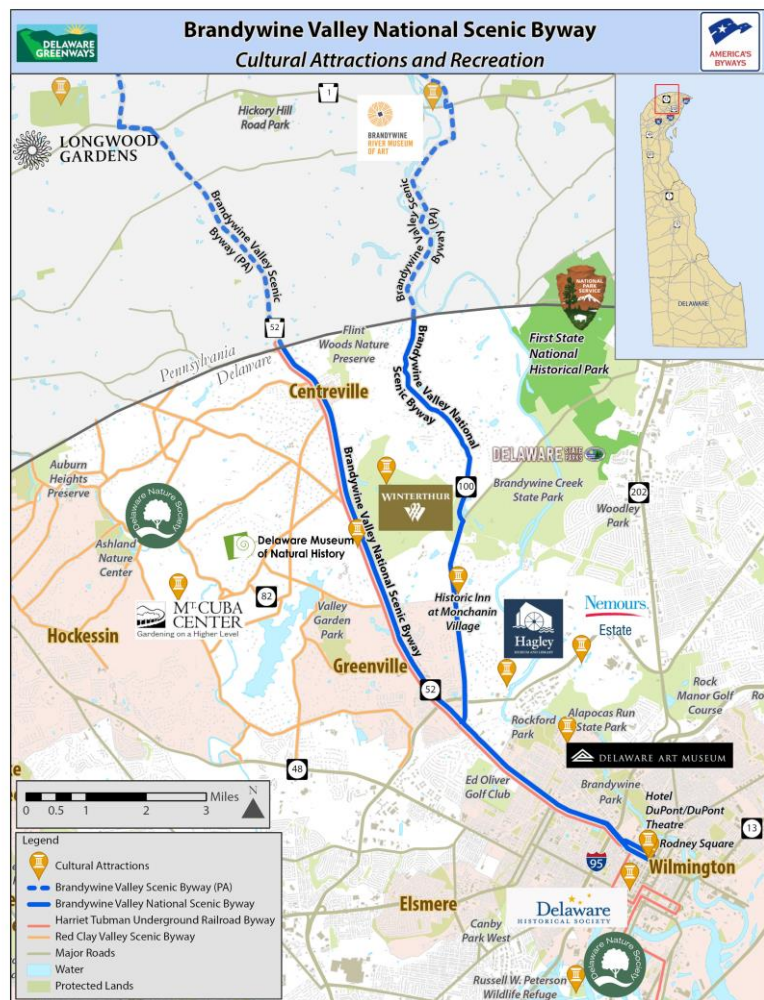
Rockford Lower Trail toward Wilmington  
Eastward 01 20 2018 Proposed



Lower Trail to Arch under New Bridge Road  
Westward toward Hagley 01 20 2018



# BRANDYWINE VALLEY NATIONAL SCENIC BYWAY





# BRANDYWINE VALLEY NATIONAL SCENIC BYWAY



## HISTORY

- **NOMINATED AS A DE BYWAY:** 2002
- **CORRIDOR MANAGEMENT PLAN APPROVED:** 2005
- **NATIONAL SCENIC BYWAY DESIGNATION:** 2005
- **CORRIDOR MANAGEMENT PLAN UPDATED:** 2019

# BYWAY GOVERNANCE



Brandywine Valley National Scenic Byway  
Partnership:  
Co-Chairs: Delaware Greenways + Civic Leader



Brandywine Valley National Scenic Byway Advisory  
Board:  
Chair: Secretary of Transportation



# A LIST OF OUR BYWAY PARTNERS

- BRANDYWINE CONSERVANCY AND MUSEUM OF ART
- CENTREVILLE CIVIC ASSOCIATION
- DELAWARE GREENWAYS, INC.
- DELAWARE MUSEUM OF NATURAL HISTORY
- DELAWARE NATURE SOCIETY
- GREATER WILMINGTON CONVENTION AND VISITORS BUREAU
- HAGLEY MUSEUM AND LIBRARY
- KENNETT PIKE ASSOCIATION
- MEMBER OF THE BUSINESS COMMUNITY
- WINTERTHUR MUSEUM, GARDEN AND LIBRARY
- WOODLAWN TRUSTEES, INC.
- DELAWARE CENTER FOR HORTICULTURE
- NEMOURS ESTATE
- COUNCIL OF CIVIC ASSOCIATIONS OF BRANDYWINE HUNDRED (CCOBH)
- WESTOVER HILLS CIVIC ASSOCIATION
- 8TH DISTRICT NEIGHBORHOOD PLANNING COUNCIL
- DELDOT
- DNREC
- NEW CASTLE COUNTY
- CITY OF WILMINGTON
- DELAWARE DEPARTMENT OF STATE, DIVISION OF SMALL BUSINESS, DEVELOPMENT AND TOURISM
- LONGWOOD GARDENS
- INN AT MONTCHANIN VILLAGE & SPA

## ACCOMPLISHMENTS OF THE PARTNERSHIP (JUST A FEW)



- COMPLETED \$340,000 IN PLANNING INITIATIVES AND IMPLEMENTATION WORK, MUCH OF IT FUNDED BY THE FEDERAL BYWAYS PROGRAM.
- COUNTLESS VOLUNTEERS WORKING MONITORING LAND DEVELOPMENT, ENSURING ORDINANCES ARE ENFORCED, AND PROPERTIES ARE MAINTAINED
- KENNETT PIKE ASSOCIATION OPERATES A SPONSOR-BASED PROGRAM THAT LANDSCAPES THE MEDIANS AND ROADSIDES OF THE BYWAY
- DELAWARE GREENWAYS FUTURE TRAILS PROGRAM INSURES WALKABILITY AND BIKEABILITY IN THE BYWAY CORRIDOR
- GREATER WILMINGTON CVB INSTALLED WAYFINDING SIGNS



# WHAT WE ARE WORKING ON



- **DESIGN GUIDELINES IMPLEMENTATION WITH NEW CASTLE COUNTY. EXPECTED RESULT: SCENIC OVERLAY DISTRICT**
- **ADAPTIVE RE-USE OF LARGE RESIDENTIAL PROPERTIES**
- **JOINT MARKETING AND PROMOTION WITH THE CULTURAL INSTITUTIONS**
- **AN EVENT CELEBRATING THE BYWAY AND OUR NEW CMP**
- **TRAVEL DEMAND MANAGEMENT PROGRAM WITH DELDOT AND PENNDOT**
- **COORDINATION WITH PA'S BRANDYWINE VALLEY SCENIC BYWAY, THE RED CLAY SCENIC BYWAY AND THE HARRIET TUBMAN UNDERGROUND RAILROAD BYWAY (WE ALL INTERSECT!)**

# IN CONCLUSION

## **BOTH OUR TRAILS AND PATHWAYS PROGRAMS**

- **DEPEND UPON PARTNERING:**
  - **FUTURE TRAILS OF NORTHERN DE: 23 COALITION MEMBERS**
  - **BRANDYWINE VALLEY NATIONAL SCENIC BYWAY: 22 PARTNERSHIP AND ADVISORY BOARD MEMBERS**
- **BALANCE NATURE AND COMMERCE**
  - **~ 1 MILLION ANNUAL VISITORS, MOST RIDE ON THE BYWAY FOR PART OF THEIR TRIP**
  - **MORE THAN HALF OF THE PARTNERSHIP AND ADVISORY BOARD ENCOURAGE VISITATION, THE OTHERS WANT TO PRESERVE WHAT ATTRACTS SO MANY VISITORS TO THE VALLEY**
  - **MOST ALL THE FUTURE TRAILS COALITION WANTS TO INCREASE USE OF THE TRAILS AS A WAY TO MAKE NORTHERN DE EVEN MORE ATTRACTIVE.**

